

# GrandeResidences



ALICANTE, SPAIN



# CONTENTS

- 4 Overview
- 5 Grande Brand
- 6 Alicante, Spain
- 7 Grande Residences
- 9 Grande Excelsior School
- 10 Grande Tennis Academy
- 11 Grande Golf Academy
- 11 Grande Soccer Academy



# OVERVIEW



The Grande Organization (TGO) is an integrated company specializing in residential and hotel development, educational facilities, sports management, and resort and destination real estate. Each brand operated by TGO strives to supply one or more aspects of healthy living. Founded in 2006, the firm is headquartered in New York, with satellite offices strategically located in cities around the world. The TGO team, including celebrity partners, offers a powerful combination of sports and marketing acumen built from extensive career experience and academic credentials from leading universities.

Whether it is a fee-driven assignment, a private joint venture, or a public/private partnership, The Grande Organization endeavors to exceed clients' and partners' expectations. We deliver innovative solutions that meet the highest business standards, while providing economic and social returns on investments. We leverage proven business models alongside creative approaches to enhance asset values and accelerate sales, thereby providing long-term value to our investors, shareholders, partners, and clients. Furthermore, among other services, The Grande Organization's ability to maintain continued presence in operations and asset management throughout the lifespan of a project has proven to be a valuable resource for our partners.

# GRANDE BRAND

The Grande Organization's brand portfolio is built upon a foundation of exceptional service, iconic design, enhanced amenities, sustainable features, and luxury. Our brands have been conceptualized to meet market needs and the predilections of our partners and investors. The Grande Organization's core interests include integrated real estate development and finance, technology, interior design and furnishing, community art, celebrity branding and marketing, wellness programs, education, club membership programs, and tax-advantaged investments. Innovative solutions combined with strong technical expertise and marketing acumen will allow us to exceed the expectations of our owners, guests, investors, and partners by positioning The Grande Organization as a leader in celebrity lifestyle hospitality and residential brands.

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# ALICANTE, SPAIN

This ancient city reclines by the Mediterranean coastline of Spain at the foot of Mount Benacantil. Santa Bárbara Castle overlooks the city from the top of this mount, which keeps the city's rich history alive as the urban region's central monument. The culture and history of the port city flourishes in its festivals, such as the Bonfires of St. John, and the Moros i Cristians. Spanish-Mediterranean architecture abounds in the Old Quarter, where historical buildings such as the Cathedral of San Nicolás de Bari can be found. Additional monuments blend modern pleasures with the historic customs of Spain, such as the Explanada de España. The perfect place for an evening stroll beneath palms and atop a magnificent marble walkway, the Explanada de España offers crafts, coffee, siestas, and music throughout the year. Alicante also features a number of fantastic beaches amid the pleasant, dry Mediterranean climate.

Tourism is a powerful economic force in the region, and its varied forms have driven development. Alicante Airport receives ten million international passengers annually, some of whom are headed to the nearby beaches of the 200 kilometer coastline, Costa Blanca. Over 3 million tourists visit Alicante Province each year alone. The city features approximately half, or 308, of the Valencia region's 637 hotels. The Mediterranean trend toward residential tourism as a result of intra-European migration has allowed Alicante's coastal towns to opt for a development model centered on residential tourism. Exceptions, like the city of Benidorm and Alicante itself, have grown with traditional tourism development driven on the supply of traditional hotel inventory.

# GRANDE RESIDENCES

Situated on Spain's Mediterranean coast, the 103-acre Alicante resort features an existing oceanview championship golf course, which will be joined by a residential development program as well as the Grande Excelsior School, Grande Tennis Academy, Grande Golf Academy, and Grande Soccer Academy. A scant 15-minute drive from Alicante, the Grande Residences and Academy is part of a multi-phase master plan to complete the existing Bonalba Golf Resort & Spa. This renowned 18-hole par-72 course, with a total length of over 6 km, is surrounded by palm trees, pines, and lush vegetation on the gentle slopes of the Sierra de Bonalba overlooking the Costa Blanca. New housing complexes offering architecturally appealing apartments, villas, and semi-detached houses will be built on the sloping property with views of the golf course and the sea.

The Grande Residences will feature 144 bungalows and 258 villas, as well as The Grande condominium with 144 units. These contemporary luxury homes are complete with the amenities and accompanying services to provide for an extraordinary lifestyle. By means of the highest aesthetic and architectural standards, the Residences will combine a traditional Mediterranean community design with modern building techniques, creating the environment necessary to ensure a unique living comfort of highest quality.



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# GRANDE RESIDENCES

Residents of the Grande community will enjoy elegantly appointed homes with all of the amenities of home ownership, yet with few of the responsibilities. The Grande Organization delivers management expertise and concierge services alongside the systems and support to ensure comfort and convenience. From luxuriant, manicured lawns to housekeeping and caretaker services, homeowners will be surrounded by lavish amenities.

Additionally, the Grande Residences offers the services and facilities of the Grande Hotel, with 150 condominium suites, the Paradise Spa, and the Grande Excelsior School with student dormitories initially accommodating 500 day and boarding students. These services will allow travelers, students, and homeowners to recognize the dream of living on the Mediterranean coast with expansive sea views with ocean breezes, a year-round sunny climate, roofed verandas, and landscaped patios. The services and the facilities of the Grande Tennis Academy, Grande Golf Academy, and Grande Soccer Academy are also available.





## GRANDE EXCELSIOR SCHOOL

As a K-12 premier private school designed to prepare student-athletes for the collegiate level, students are immersed in rigorous athletic training, coupled with a stellar academic program. Although students traditionally narrow their academic focus to allow for additional athletic training, the Grande Excelsior School enables a first-class education through dedicated teachers, small classes, and an innovative and personalized curriculum. Traditional subject matter and learning styles are interwoven with technology and leadership essentials to create a seamless educational experience that will help prepare students for success at the next level.

The educational facilities in Alicante include student dormitories initially accommodating 500 students, with an expansion capacity up to 2,000. Students will be able to study as day students or boarders while benefitting from the sports programs of the Grande Tennis Academy, Grande Golf Academy, and Grande Soccer Academy.



# GRANDE TENNIS ACADEMY



## Get Trained. Get Educated. Get Inspired.

The Grande Tennis Academy provides a world-class training program for youths and adults seeking a motivating environment specifically designed to help them reach their personal and professional tennis goals. Discipline, effort, and education serve as the cornerstone of the Academy's foundation.

Our program recognizes the importance of a well-rounded training strategy and seamlessly incorporates classroom and court training. Every element of the mental and emotional side of the game from mechanics to game strategy is incorporated. GTA utilizes a mix of aerobic, anaerobic, strength, and agility training designed to improve speed, power, and endurance. From classroom to on-court practice and match play, athletes receive personalized and strategic development, including a detailed training plan overseen by our dedicated team.

Playing surfaces at the Grande Tennis Academy in Alicante may include a mix of recreational courts such as hard, clay, rebound ace, red clay, and Wimbledon-style grass courts to help athletes train in a variety of settings.



## GRANDE GOLF ACADEMY

The Grande Golf Academy offers a training program that is specifically designed for young talent and adult enthusiasts. The Academy is operated by top PGA professional instructors under programming inspired by a famed golfer and golf broadcaster. The coaching team includes PGA Advanced Coaches, who bring a wealth of experience from teaching worldwide. Instructors are ex-European or PGA Tour players who have competed at the top level and understand what it takes to put a score together. Whether participating in group coaching or on a one-to-one basis, parents can be assured that students are working with the best professionals in the industry.

The Grande Golf Academy in Alicante will support the Bonalba Golf Course. Golfers and students with the GGA will enjoy Mediterranean golf on the Sierra de Bonalba amidst views of the ocean, warm salt-tinged breezes, and the beautiful palms and vegetation of the Valencia region.

## GRANDE SOCCER ACADEMY

Our partnership with an internationally recognized soccer club is offering the famous club's coaching and curriculum to soccer students at the Grande Soccer Academy. In addition to professional training on campus, students will also be able to access the club's player identification program where prospects will be able to train in Germany. The club is one of the world's leading teams with a proven track record in developing world-class players and competing in the highest echelons of international football.

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The logo for GrandeResidences features a stylized green roof icon above the word "GrandeResidences" in a dark blue, sans-serif font. The word "Grande" is in a smaller font size than "Residences".

# GrandeResidences

The Grande Organization LLC  
Seagram Building  
375 Park Avenue, Ste. 2607  
New York, NY 10152  
T: 212.634.7470  
F: 212.634.7474  
E: [info@the-grande-org.com](mailto:info@the-grande-org.com)  
[www.the-grande-org.com](http://www.the-grande-org.com)

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